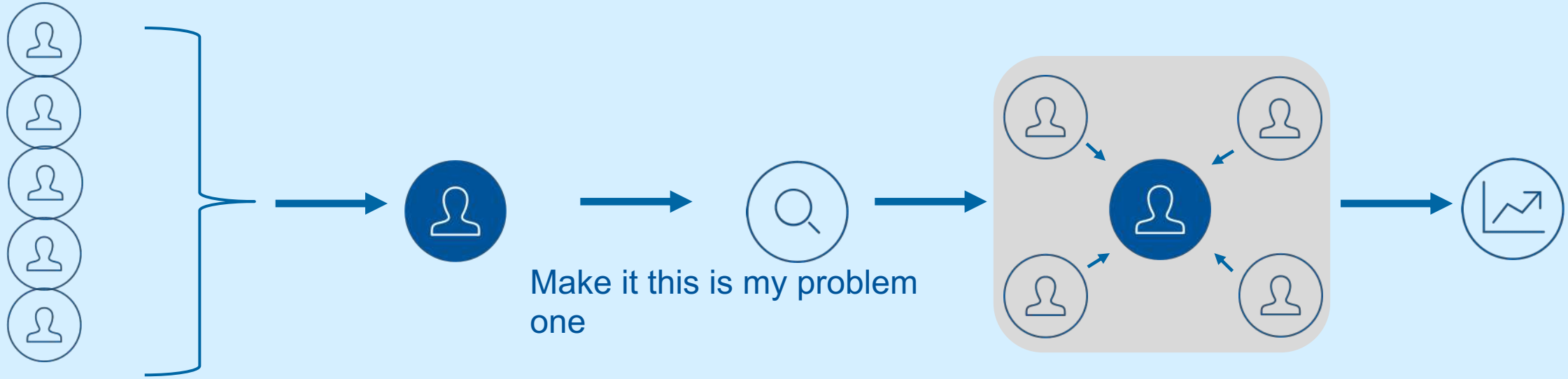
A top-down view of various musical instruments and recording equipment arranged on a light-colored, textured surface. The items include a silver condenser microphone on a stand, a black guitar neck, a white keyboard, a harmonica, a notebook, a pen, a pencil, a harmonica, and a small electronic device. The text 'MODULE 3 RESOURCES' is overlaid on the right side of the image in a blue, sans-serif font.

MODULE 3 RESOURCES

BRAINTRUST B - Themed/Topic Specific - 30 min

Participants focus on a pre-determined topic identified together or by the organizer of the BrainTrust



1. Share my priority challenge within the pre-determined topic	2. Choose priority challenge	3. Ask clarifying questions	4. Share experiences	5. Commit to action
1 min each share	2 min to reflect	7 min of questions	7 min sharing experiences	8 min to determine action
<ul style="list-style-type: none"> • P - Problem - share my primary challenge related to the topic • O - Opportunities - What are possibilities to impact the business? Use "What If..." questions • W - Why is this so important 	<ul style="list-style-type: none"> • As a group, choose the priority challenge to solve for the team 	<ul style="list-style-type: none"> • What resources do we have or could we find? • Who is RACI? • What are the expectations of team/individuals? • What is the timeline? • What are the unintended consequences of choosing this priority? 	<ul style="list-style-type: none"> • Say "In my experience..." • Avoid "you should" or "you must" • Listen and apply to both your priority challenge and the chosen priority 	<ul style="list-style-type: none"> • Be specific • How could you measure success? • How do you want to be held accountable?